

Holly Firfer Bio

Holly is an Emmy nominated journalist who started her career in television with CNN, anchoring and reporting for CNN/US, CNN Headline News, and hosting shows such as Housecall, On The Menu and Talkback Live.

She also worked as a correspondent for CNN's Health Unit where she won numerous honors from health and medical organizations for stories she wrote and produced. She was also part of the CNN team that won the coveted James Beard award as a correspondent on the CNN show "On The Menu".

In 2004, Holly made the leap into radio first as co-host of "All Access with Barnes and Firfer" and most recently as DAVE-FM's (WZGC-FM) host of "Music Mornings with Holly Firfer.", where she received numerous accolades, including being voted "Sexiest Radio Voice" by readers of "The Atlanta Journal Constitution". She then added the role as co- host on NBC's daily talk show, "Atlanta & Company".

Holly has also recently launched her own jewelry line called "Firfer Designs" which has already caught the attention of many newspapers and magazines. She is active in many charities and actively raises money for cancer research and animal shelters. She has also lent her efforts to the fight against autism and diabetes.

Holly is a native of Chicago, Illinois and a graduate of Northwestern University. In her free time she enjoys reading, traveling with her husband Shawn, and being a "mom" to their many animals.