

Live Healthy & Thrive Expo

2010 Website Ad Information

What's a campaign?

A campaign is a targeted internet program in which you design your ad to a specific audience for a set amount of time. Elements of a campaign include the following: the name of the campaign, size of ad, category of ad (page), spend settings (how much you want to spend and for how long), confirmation (proofread) and approve your ad for placement on the site.

Campaign Length

For most campaigns, we recommend a minimum three month run to effectively build an emotional connection with your target consumer. You can, however, set your campaign to run for any time period, and stop it at any time.

Image Submission

1. Banner ads will be accepted in the following image file formats: **JPG** and **GIF** and **SWF**
2. The **file size limit is 39k** for all file types.

Available Sizes of Banner Ads:

- Sizes: 240 X 180 · 180 X 150 · 180 x 90 · 160 X 600

Cost varies by the size of ad and length of investment time.

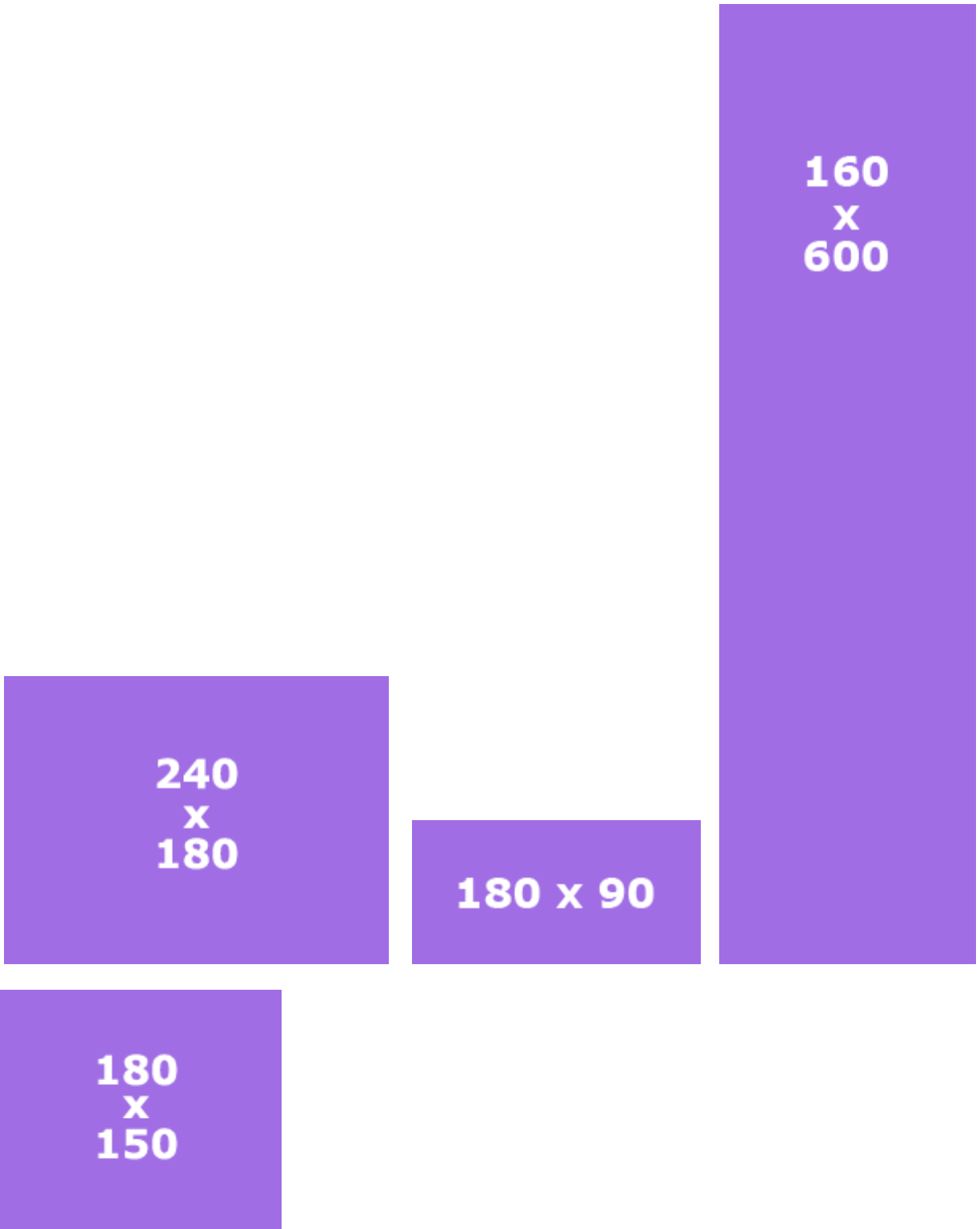
We sell investment packages based on; one, three or six months agreements

PLEASE EMAIL US AT: ADMIN@LIVEHEALTHYANDTHRIVE.COM FOR RATE INFORMATION!

We will respond to your request within 48 hours!

Now you can have access to easy, effective and affordable advertising for all types of Local, Regional or National Businesses!

Grow your business with us...utilizing advertising that's easy, affordable and effective. With the Live Healthy & Thrive Website you can deliver high-impact, targeted and creative internet ads on a budget that is tailor-made for your business!



THESE ARE SAMPLE ACTUAL BANNER SIZES AVAILABLE ON THE LIVE HEALTHY & THRIVE WEBSITE